

Working Families Annual Conference 2016

Building a multidimensional business case for embedded flexible/agile working

Date: 12th May 2016

Time: 10.00 – 16.30 (registration from 09.30)

Venue: Credit Suisse, One Cabot Square, London E14 4QJ

10.00 **Welcome**

Katarina Rosen, Director Culture Programme, Credit Suisse
Sarah Jackson OBE, Chief Executive, Working Families

10.15 **Keynote address**

Marjorie Strachan, Head of Inclusion, RBS

Marjorie will be talking about how RBS is becoming a much more inclusive bank for their colleagues and customers through a variety of initiatives they run. Focus of her talk will be on how RBS are doing this with their gender balance through their positive action approach.

10.45 **The multidimensional business case for flexible working**

Jonathan Swan, Research Manager, **Working Families**

Georgia Archer-Clowes, Researcher, **Working Families**

Introduction to the new Building the Business Case guide, which summarises the key benefits and identifies the evidence and key statistics to help you make your own business case for embedding flexible/agile working.

11.00 **Case study:**

Monica Gordon, Diversity and Inclusion Manager, **BAE Systems**

How BAE introduced their innovatory 'schedule based' working in some of their production sites and their 'smart working' options for their professional and office-based staff

11.30 **Coffee break**

12.00-12.45 **Workshops**

Attendees will be given the opportunity to attend two workshops.

12.00 **Workshops Stream 1**

- Your board and senior team: how to get senior business leaders on board and leading from the top
Speaker: Carole Edmond, Founder & CEO, Glass Moon Strategies
- Your line managers: how to ensure that the benefits to the business and to individual teams is understood
Speaker: Liz Morris, Associate, Working Families
- Your HR, D&I, Talent and ER colleagues: turning your wider team into champions who will support and coach your line managers
Speaker: Susanne Jacobs, Associate, Working Families

12.45 **Lunch**

14.00 **Workshops Stream 2**

- Your board and senior team: how to get senior business leaders on board and leading from the top
Speaker: Carole Edmond, Founder & CEO, Glass Moon Strategies
- Your line managers: how to ensure that the benefits to the business and to individual teams is understood
Speaker: Liz Morris, Associate, Working Families
- Your HR, D&I, Talent and ER colleagues: turning your wider team into champions who will support and coach your line managers
Speaker: Susanne Jacobs, Associate, Working Families

14.45 **Case Study:**

Mitra Janes, Head of Diversity & Inclusion, **DLA Piper**

On how they have used the Agile Future Forum business case approach to implement agile working

15.10 **Case Study:**

Cat Hines, Private Secretary to the Executive Director of HR & Interim Head of Early Careers, **Bank of England**

What the Bank of England are doing on wider inclusion at all levels in their organisation.

15.35 **Panel discussion**

Sarah Jackson OBE, Chief Executive, **Working Families** (CHAIR)

Carole Edmond, Founder & CEO, **Glass Moon Strategies**

Cat Hines, Private Secretary to the Executive Director of HR & Interim Head of Early Careers, **Bank of England**

Susanne Jacobs, Associate, **Working Families**

Mitra Janes, Head of Diversity & Inclusion, **DLA Piper**

Liz Morris, Associate, **Working Families**

16.15 **Closing Remarks**

Sarah Jackson OBE, Chief Executive, Working Families

16.30 **Close**