



Your online guide to building the business case for flexible working



When it comes to building the business case for embedded agile working there's so much information out there it can be hard to know where to start. So we've done all the hard work and created an online, step-by-step guide to help you construct *your* business case. Our online content will guide you through:

- **The *here and now* approach** – the evidence and case studies you'll need to show that flexible working increases organisational performance and productivity
- **The *future-proofing* approach** – the evidence and case studies you'll need to show that flexible working is necessary to adapt to future trends
- **Building the *proactive business case*** – if your organisation has yet to benefit from flexible working across the board
- **Building the *business case retrospectively*** – to support organisations where flexible working has already been taken up by some groups of employees and you want to make the case for further progression
- **Identifying and overcoming the *barriers to change***
- **Technology** – how it can facilitate changing working styles and bring about change

Use the guide now at
www.workingfamilies.org.uk/business-case

Our online guide covers the case that flexible working brings:

Higher levels of productivity which can lead to increased output at no additional cost

Staff retention, reducing turnover and the cost of retraining

Recruitment opportunities, ensuring you have access to the best talent

And lots more...

And the case that flexible working is necessary to adapt to future trends:

The globalisation of work and demand for 24 hour service

Changing demographics and attitudes towards work

And lots more...

It also covers the social case and the health and wellbeing case for flexible working

PLUS

Access our handy Source Bank – all the best evidence out there to help create your business case – in one place

